CTBTA Path of Hope 5K Run/Walk

Where: Elizabeth Park, West Hartford, CT | When: Saturday, May 14th, 2022

About the Event

Please join us for our ninth annual Path of Hope. This family-fun run/walk has quickly become our flagship event, drawing up to 800 participants. With your sponsorship, our hope is to make Connecticut a center of excellence in brain tumor care. The CTBTA is a 501(c) (3) non-profit organization dedicated to providing hope and support to brain tumor patients and caregivers, while advancing brain tumor awareness, quality of care and brain tumor research.

Any Questions?

Maiya Larsen

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	Presenting Hero \$25,000	Champion \$15,000	Trailblazer \$10,000	Hope \$5,000	Journey \$2,500
Name included with event title	•				
Opportunity to speak at the event	•				
Year-long weblinks on CTBTA.org	•	•			
Logo on starting line/ finish line*	•	•	•		
Opportunity to host onsite booth**	Premier Placement	•	•		
Logo on all printed materials, e- communications and press releases*	•	•	•		
Onsite table space for company display and material distribution**	Included with booth	Included with booth	Included with booth	•	
Logo placement on event day signage*	Premier Placement	Prominent Placement	•	•	•
Logo placement on registration website*	Premier Placement	Prominent Placement	•	•	•
Logo placement on event giveaway item*	Premier Placement	Prominent Placement	•	•	•
Logo on Halfway Point Banners and Path Markers	1 Banner + 4 Path Markers	1 Banner + 2 Path Markers	4 Path Markers	2 Path Markers	1 Path Markers
Complimentary entries to the event	25	15	10	5	2



^{*}Deadline to receive this benefit is April 14, 2022 (30 days prior to event).

^{**}Deadline to receive these benefits is April 29, 2022 (15 days prior to event).





Sponsorship Commitment Form



Please select your sponsorship level

\$25,000 Presenting Hero	\$2,500 Journey	\$2,500 Journey		
\$15,000 Champion	\$500 Banner (Prom	\$500 Banner (Prominent placement along the route)		
\$10,000 Trailblazer	\$250 Path Marker	\$250 Path Marker		
\$5,000 Hope	Custom Contact: Maiya Larser or (646) 278-6727	Contact: Maiya Larsen, mlarsen@poweredbyprofessionals.com		
Contact Information				
Name				
Title	Company			
Address				
City	State	Zip Code		
Phone	Email			
Banner/Path Marker Message				
Payment Information				
Check Enclosed	Credit Card American Express Mastercard Visa	Paid Online		
Name On Card				
Card Number	Expiration Date	Security Code(CVV)		
Billing Address				
City	State	Zip Code		

Complete online at: https://ctbta.rallybound.org/path-of-hope-2022/Donate/Tickets

Mail or e-mail completed form to: Connecticut Brain Tumor Alliance, Inc. P.O. Box 370514 | West Hartford, CT 06137

Please make checks payable to: CTBTA (with Path of Hope on the memo line)

